

## Resources

Here are some fantastic resources for you to help you make the most of your People Power. Those starred are available from the All About Audiences Knowledge Bank.

Our Subscribers-only **Knowledge Bank** is the definitive audience development tool for North West arts, heritage and cultural organisations. The rich online resource offers in-depth intelligence, industry reports, practical toolkits, how-to-guides and much more.

[www.allaboutaudiences.com/knowledgebank](http://www.allaboutaudiences.com/knowledgebank)

### **Volunteering England**

[www.volunteering.org.uk](http://www.volunteering.org.uk)

### **Creative & Cultural Skills**

[www.ccskills.org.uk](http://www.ccskills.org.uk)

### **Connecting volunteers with organisations**

[www.i-volunteer.org.uk](http://www.i-volunteer.org.uk)

### **Guardian Voluntary Sector Network**

[www.guardian.co.uk/voluntary-sector-network](http://www.guardian.co.uk/voluntary-sector-network)

### **Human Traffic: Skills, employers and international volunteering\***

DEMOS

### **Our Creative Talent: the voluntary and amateur arts in England\***

DCMS

### **The Use of Volunteers by Arts Organisations\***

Martyn Hamblin Research

### **Valuing Volunteer Management Skills\***

Institute for Volunteering Research

### **The Complete Membership Handbook: A guide to managing friends, members and supporters schemes\***

Liz Hill & Brian Whitehead

### **Qualitative Research Conducted to examine the motivations for membership friends' schemes\***

Arts Council England

### **Good Governance - A code for the Voluntary and Community Sector\***

Code Steering Group with thanks to Charity Commission

### **A practical guide to working with Arts Ambassadors\***

Arts Council England

### **<http://www.artsambassadorresource.com/>**

A blog with links and video's around arts ambassador schemes

### **Internships in the arts\***

Creative and Cultural Skills / Arts Council England

### **Leading your Team: How to involve and inspire teams (2nd Edition)\***

Andrew Leigh & Michael Maynard

### **Risk Toolkit: How to take care of risk in Volunteering - A Guide for Organisations\***

The Institute for Volunteering Research and Volunteering England

### **The Essential Personnel Sourcebook: All the information you need to make the right personnel decisions (Second Edition)\***

Financial Times